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Convenor & Co-convenor

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Convenor of National Convention

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Convenor of National Convention

Dr. Ashish Kothari
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Co-Convenor of National Convention

Shri Jigar Raval
Co-convenor of
National Convention

Mrs. Chetna Jhala
Member, CVMS cell,
Atmiya University
Co-Convenor of National Convention



ATMIYA UNIVERSITY
Rajkot, Gujarat - INDIA



About Atmiya University:

Atmiya University is a state private multi-disciplinary university committed to foster knowledge creation and dissemination in various disciplines through value based education. With an academic journey of 30+ years, in 2018, various erstwhile institutions functional under the Atmiya Group of Institutions were brought under the umbrella of Atmiya University. The University is located in the heart of Rajkot city over a sprawling lush green campus of 23+ acres with state-of-the-art infrastructure and adequate support facilities.

Atmiya University has been a leader in introducing and adopting innovative practices in education. The University currently offers Diploma, Under Graduate, Post Graduate, Post Graduate Diploma and Doctoral Programs in areas of Science, Business & Commerce, Engineering & Technology, Health Sciences, Humanities & Social Sciences and Transformative Education. Along with the professional skills the education model at the University equally focuses on showing the path to enshrine Life Skills (Jeevan Vidya – Human Values) and global sustainability among students.

About Faculty of transformative Education (FoTE):

Education is meant to instil the capabilities in an individual to understand the needs of individual, family, society and nature and its interconnectedness. Only such holistic education can bring the qualitative transformation in a human being effectively bringing harmonious living and essence of Atmiyata. Through various academic interventions and other activities, FoTE at Atmiya University is making great efforts towards achieving this vision.

The journey towards study of Co-existential Philosophy started at the University in 2014. The University has introduced compulsory credit courses in all Diploma, UG and PG programs. For further study and practice other elective courses are also introduced. Number of other activities like Shivar, Adhyayan Satra, Parivar Ghosti, Preparing and Promoting Sustainable Products and Practices, etc. are also carried out by FoTE. A five - years Integrated Ph. D. Program in Consciousness Development & Value Education (in light of Madhyastha Darshan) is also being offered at School of Consciousness Development and Value Education at FoTE.

Address for Communication

School of Consciousness Development and Value Education,
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DIVYAPATH SANSTHAN
Amarkantak

26th Annual Jeevan Vidya National Convention 2024

Jointly Organized by Atmiya University and Divya Path Sansthan

Humanistic Education for Universal Order

(One Earth, One Family One Future: One Alternative)

Exhibition as a part of National Convention 2024

on Compassionate Choices: A Holistic Approach towards Healthy Lifestyle,
Environment and Sustainability

8th to 10th November, 2024

Organized by
Faculty of Transformative Education,
Atmiya University, Rajkot, India

In Association with
Shree M. & N. Virani Science College &
Atmiya School

We Support



VIKSIT BHARAT@2047
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Atmiya University Campus, "Yogidham Gurukul", Kalawad Road, Rajkot, Gujarat

About Madhyasth Darshan (Co-existential Philosophy)

The Madhyashtha Darshan (Co-existential Philosophy), propounded by Shri A. Nagaraj, uncovers the nature of consciousness and all dimensions of reality. The Madhyashtha Darshan provides a universal solution to mankind's current existential, personal, familial, social and technological dichotomies. This Co-existential Philosophy (Co-existentialism) is being presented as an 'Alternative' to Materialism (Science) and Theism/Spiritualism for evaluation and study by humankind.

Jeevan Vidhya' is a proposal to understand all of life based on new philosophy with comprehensive clarity on all aspects of reality and all dimensions of human life: experiential, rational, emotional and occupational for harmonious living. . It offers a 'grand unified view' enabling coherence in one's spiritual, intellectual, behavioural and materialistic resolutions for our multidimensional dichotomies and problems via awareness and consciousness development.

About National Convention

As per the Madhyashtha Darshan, Convention is the confluence leading toward completeness. Every year Jeevan Vidya Annual Convention attracts people involved in study and practice of this new philosophy as well as the past programme participants to come to refresh and share their continuously evolving learnings. This includes participants from every section of society who actively share their experiences on the relevance of Jeevan Vidya in their respective fields. In addition to this, over the years the convention has also attracted a large number of fresh participants with a quest to uncover the principles of harmonious living.

The 26th Annual Jeevan Vidya National Convention 2024 (#26jeevanvidya) is being organized at Atmiya University, Rajkot. The theme for 2024 Convention is '**Humanistic Education for Universal Order**'. The objectives of the convention in the light of Co-Existential Philosophy are:

- Propose supportive educational policies and framework that integrate humanistic values in education.
- Facilitate evidence-based knowledge dissemination & experiential learning in educational systems.
- Foster sustainable and environmental education system into educational programs.
- Integrate humanistic education principles at local, national and international levels.
- Promote ethical practices and responsible citizenship for harmonious living.
- Encourage community services for social and emotional well-being.
- Explore collectively the new ways for transforming individuals, families and societies through universal human values focused education.
- Foster collaborations for transforming mind-sets and lifestyles with the aim of advancing sustainable and harmonious living.

About Exhibition:

The Exhibition would likely focus on educating and inspiring attendees to make choices that positively impact their health, the environment, and overall sustainability. Exhibition would provide a comprehensive and engaging experience that empowers attendees to make informed, compassionate choices in their lives.

Objectives of Exhibition:

- Showcasing & Promoting the concepts for deeper understanding.
- Inspire & Effectively engage the visitors.

Highlights of Exhibition:

- Introduction Wall
- Interactive Display
- Lifestyle Tips & Resources
- Sustainable Practices
- Climate Change Solutions
- Eco-Friendly Products

Why to Participate?

- Share Knowledge, Technology & Practices
- Educational & Promotional Outreach
- Showcase Success Stories, Innovations, Products & Services
- Engage with the Community to Build Relationships & Raise Funds
- Live Demonstration to Strengthen Presence among Large Audience

Themes & Sub-Themes of Exhibition:

Theam-1: Right Understanding:

- Educational Program
- Environmental Education
- Nature Crafts and Art
- Community Initiatives
- Health and Wellness
- Yoga and Meditation
- CSR Programs and Initiatives
- Sustainable Investments & Living
- Indian knowledge System for Holistic Living
- Purpose of Education, Family & Society

Theam-2: Right Utilization:

- Recycling and Waste Management
- Food Waste Reduction Techniques
- Renewable Energy – Solar, Wind, and Geothermal
- Organic Farming Techniques
- Irrigation Management
- Rainwater Harvesting Techniques
- Efficient Water Use Systems
- Eco-Friendly & Sustainable Products
- Green Technologies and Innovations
- Energy-Efficient Devices and Systems

Type of Exhibitory Items:

- Poster
- Standee
- Video
- Clips / Reels
- Model / Practices
- Products
- Books
- Articles / Chats
- Paintings
- Art & Handicrafts

General Guidelines:

- Poster: 4W x 3H Feet
- Standee: 3W x 6H Feet
- MP4 Format – Video: Landscape 16W x 9H
- Clips & Reels: Portrait 9W x 16H
- Model: 4W x 3L Feet

General Instructions for Exhibition:

- Aspiring participant must fill the Application Form within the defined timeline.
 - Received applications will be reviewed by the Selection Committee.
 - Selected Applications will be notified via e-mail.
 - Exhibition must align with the Theme & Sub-Themes of the exhibition.
 - Exhibitors are requested to be present for all 3 days.
 - Exhibit must meet all guidelines, health, safety, aesthet, ethical and legal standards and copyright laws (if any).
 - Exhibitors are requested to maintain decorum as per the spirit of the event.
- Note: Prototypes are not allowed; there must be a practicable concept.

Basic Facilities to be provided during Exhibition:

- Stall Space
- Table & Chair
- Power Supply
- Lighting & Signage
- Waste Disposal
- Security
- Water & Refreshment
- Emergency Facilities

Link for Application: bit.ly/ajvnc24-exhibition

Important Dates:

Application Date:
9th September to 30th September, 2024

Selection Notification Date:
5th October, 2024

Exhibition Dates:
8th to 10th November, 2024

Facilitators for Exhibition:

Dr. Govind Vagadiya

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